



212 West Main Street PO Box 870 Red River NM 87558

Office: 575-754-2366 www.RedRiverChamber.org

Red River Chamber of Commerce

Board Meeting Agenda

12/19/2023 10:00 am Chamber of Commerce Office and Zoom

Board Present: Brian Waltz, Rachel Swiggart, Terrie Bowen, David

Wilcox, Wes Black, and Sharon Calhoun

Staff Present: Naoma STaley

- 1) Pledge
- 2) Call to order/Roll Call
 - Brian called the meeting to order
- 3) Meeting Agenda and Approval M: Wes S: Sharon Approved
- 4) Conflict of Interest Disclosure - None
- 5) Staff Safety Concerns - None
- 6) Minutes and Approval
 - a) November M: Terrie S: Wes Approved
- 7) Treasurer's Report M: Wes to table S: Rachel Approved
 - a) Quickbooks update
 - Additional Intuit account canceled
 - b) Financial Report
 - We received \$10,000 from the Town. We will recategorize as a grant for Oktoberfest.
 - Wages Payable will be moved to Payroll Expense.
 - We still have not received our new credit cards.
 - c) Transfers - None
 - d) SBA Loan
 - No update, in progress.
- 8) Director's Report
 - Membership and event rack cards have arrived.
 - Tourist brochures have been ordered as have membership meeting invites
 - Pocket folders arrived (for membership packets)
 - Annual membership presentation and agenda have been drafted
 - Awards have been ordered
 - Naoma proposed an annual calendar
 - Todd is finalizing the member highlights he has conducted so far
 - Facebook reach and engagement has been wonderful
- 9) New Business
 - a) New Member Applications: None

b) Workforce Housing Update - none

c) December Work Session Recap

- We had a great meeting.
- We went through the budget, assigned committees, and worked on our strategic plan.
- We nominated members for annual awards

d) Formalizing partnership application vote to approve M: Rachel S: Sharon Approved

e) Strategic plan discuss and Adopt - Tabled

f) Budget 2024 Discuss and adopt -

- Payroll Expenses needs to increase to reflect Naoma's raise.

g) White Christmas

- 13 businesses ordered lights. Sold at cost as a service to our members. People are excited about it.

10) Old Business

a) Committee Updates

i) Standing Committees

(1) Policy Committee:

- Bylaws Adopt changes for Membership approval. Adding address and simple majority for quorum. M: Wes S: Terrie Approved

(2) Finance Committee - next meeting in Jan.

(3) Membership Committee/Annual Membership Drive and Meeting

- Waiting on invitations.
- Meeting Jan 3 at 4pm

ii) Ad-hoc Committees

(1) Vino in the Valley - meeting today.

(2) July 4th - Will start meeting in Jan

(3) Oktoberfest -

- We have a stage secured.

(4) Memorial Day Weekend

- Getting a wall for Iraq/Afghanistan wars. Working with the state, and Angel Fire Veterans Wellness.

iii) Membership updates/Features

- Developed a calendar for next year for Member Highlights.

11) AOB

- Naoma has developed an annual calendar with activities, events, and internal happenings.

12) Closed Session Board and CEO/Actions Taken during Closed Session - None

13) Adjourn M: Terrie S: Wes Approved